The Newsletter of Patients' Welfare Association (Regd.)

A non-political, non-governmental, Pakistan's largest student -run organization

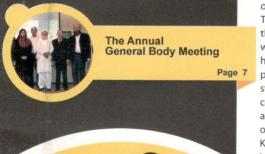
•••• Issue 32







Bakesale Experience Page 5



BECAUSE GOOD DEEDS NEVER TASTED SO DELICIOUS PWA BAKESALE 2014

PWA Bakesale has long been one of the most popular ways of raising funds for the poor patients of Civil Hospital Karachi. It is an event where people behind and in front of the stall tables come together to help those who can't help themselves. Patients' Welfare Association (PWA) held their 28th annual fund raising event Bakesale on 16th April 2014 at Civil Hospital, Karachi. The event was organized by the volunteers of 1st year (Batch of 2019), Dow Medical College, lead by their senior volunteers.

The event was inaugurated by Mr. Zubair F. Tufail, CEO Tufail Chemical Industries Ltd, who was also the chief guest for the occasion. The event was also attended by Mr. M. Siddique Shiekh, Chairman -Progressive traders, Mr. Tariq Shafi, CEO Lords Impex, Mr. Nafees Sultan, Managing Director -Rajby Textiles, Mr. Tariq Moeen, Deputy General Manager - ERP PIA, representatives from Central Depository Company of Pakistan Ltd; amongst others.

Though we had classic Karachi 'summer' weather that day, volunteers showed up early and eager with cartons of bakery items, handicrafts, homemade items, flowers and dozens of beautiful, painstakingly packaged treats to arrange their stalls in a truly tempting way. Getting everything on complementary basis for the bakesale was an amazing display of the hardwork and enthusiasm of the new batch and the generosity of the Karachiites.

Inspite of the exhausting hot weather, it was a wonderful experience to behold. The Bakesale tent

was overwhelmed with stalls of Bakery items, Balloons, Gola Ganda, Ice creams, Mehndi and Nail art, Haleem, Biryani, Handicrafts, Dedications. Flowers, Homemade items, Games, Photo booth with all kinds of props etc. The coordination between volunteers was a warming sight indeed. The event was a host to thousands of attendees including students from different universities and colleges with their families, doctors, donors and general public as well.

Sports and television personalities visiting the event included Mr. Shoaib Muhammad - former cricketer, Mr. Samiullah Khan - former Olympic hockey player, Mr. Faisal Karim - news anchor, Mr. Rizwan Jaffar - news anchor and Mr. Abdullah Ahmed Khan aka Sanki King - painter and pioneer graffiti artist of Pakistan.

Full-fledged media coverage was provided by the leading news channels of the country such as Samaa tv, Aaj tv, Dawn news.

The event ended with an auction that added a bulk to the Bakesale amount. By the grace of Allah and generosity of everybody involved, raised Rs.17,61,777. An amount that eclipsed the last Bakesale's record. The contribution of all the people involved is every bit laudable.

> By: Nida Ashraf Batch of 2018

President's Message

● ● ● Muhammad Wasiq Paracha

For over three and a half decades, the City of Lights has witnessed an extraordinary illustration of selfless service to humanity. Established with a cabinet of medicines and hearts full of hope, Patients' Welfare Association was sculpted by three student volunteers of Dow Medical College to alleviate the suffering of patients walking through the gates of Civil Hospital - Karachi. Today, generations later, the organization has grown quite eminently, setting an example for the nation to follow, fuelled solely by the 'We feel, we serve' motto of the PWA volunteers.

As a Chinese proverb depicts, 'The man who removes a mountain begins by carrying away small stones', PWA is an institution that moulds individuals to care for the society and help those who can't help themselves, teaching values that are treasured for a lifetime.

Before concluding, it is an honor to congratulate all the volunteers for their dedicated and relentless efforts, specially the youngest members of PWA family, the batch of 2019, for the overwhelming success of PWA Bakesale 2014. I would also like to take this opportunity to thank all the well-wishers, supporters and donors for their never ending encouragement and for empowering us with their trust to take DWA to greater

"Only a life lived for others is a life worthwhile." (Albert Einstein)

With the aforementioned thought deeply ingrained in their minds, and their hearts moved by the despair of patients entering the threshold of Civil Hospital Karachi, three students of Dow Medical College, in 1979, laid the cornerstone of Patients' Weifare Association. Starting off merely as a single cabinet of medicines, PWA has transformed into the largest student-run, non-political, non-governmental, welfare organization of Pakistan over the last 35 years.

However, PWA's forbearing history is only a silhouette on its colossal progress. Today, PWA works towards the medical aid of the poverty-stricken patients by providing a number of services, completely free of cost, via its five working departments; 1) The Drug Bank, which has nurtured into a full-fledged pharmacy. 2) Voluntary Blood Bank, which is the largest single-outlet blood bank in Karachi catering to more than 250 requests daily. 3) Thalassemia Services, that provided transfusion facilities to about 275 registered patients. 4) The Diagnostic Laboratory, providing baseline hematological tests for our registered thalassemia patients and CBC with peripheral film for patients of Civil Hospital. 5) The Follow-Up Clinics where patients are catered with medicines for their life-long illnesses.

With the slogan "We feel, we serve" the PWA volunteer force strives to provide basic medical services to the deprived segment of the society. Our endeavors, in this regard, are supported by the monetary aid from our philanthropic donors.

By: Izna Najam Batch of 2018



BLOOD BANK

Being the only functional blood bank within the premises of Civil Hospital, Karachi and the largest single-outlet blood bank in the city. PWA Blood Bank has an output of more than 250 blood bags daily. It not only caters to requests from Civil Hospital, Karachi, but also satisfies city-wide blood requests. Dispatching of whole blood has been completely replaced by provision of blood components, i.e. Packed Red Cell Concentrates, Fresh Frozen Plasma and Platelets as per international standards of blood transfusions. The safety of the patients being our utmost priority, every blood donation is screened for Hepatitis B, Hepatitis C, HIV I & II, Syphilis and Malaria. PWA Blood Bank is open 24 hours a day, seven days a week, including public holidays.

Bushra Jawaid & Oswin Godfrey

DRUG BANK

The trek of PWA Drug Bank is surely an exemplary one. It started off as a single cabinet of medicines in 1979 and has now acquired the dimensions of a full-fledged pharmacy. PWA Drug Bank facilitates an unlimited number of patients from Civil Hospital, Karachi by providing them free of cost medications and costly injections etc. Moreover, the needs of more than 400 registered patients of PWA Follow-up Clinics and Thalassemia Services are also catered. It is the perpetual support of our donors that has aided us to help those who can't help themselves.

Sana Mehfooz & Muhammad Osama



DIAGNOSTIC LABORATORY

Initiated in 1986, the aim of PWA Diagnostic Laboratory was to facilitate Civil Hospital, Karachi in providing standard health care facilities, such as baseline hematological tests, serum electrolytes and biochemistry, to the deserving patients entering its premises daily. The PWA Diagnostic Laboratory now carries out these investigations for the patients registered under PWA's Thalassemia Services Department, as well as houses the screening facility for blood collected in PWA blood bank and citywide blood camps.

Intending to facilitate Civil Hospital - Karachi in enhancing its amenities, PWA Diagnostic Laboratory is also providing Complete Blood Count with morphology on requests from within Civil Hospital Karachi. The diagnostic laboratory is run under the supervision of a qualified hematologist, ensuring reliable reporting.

Sana Mehfooz

FOLLOW-UP CLINICS

General Follow-up Clinic: 61 registered patients of Diabetes, Hypertension, Asthma, Epilepsy, Systemic Lupus Erythematosus, Chronic Liver Disease, Wilson's disease etc. are perpetually being provided free of cost therapeutic facilities on regular basis. **T.B. Follow-up Clinic:** 200 registered patients with Pulmonary and Extra-pulmonary T.B. (brain, bone, Gastro-intestinal tract etc) are being treated under the supervision of a T.B.

Ehrima Fatima

THALASSEMIA SERVICES

Previously under the Follow-up Clinics, PWA Thalassemia Services emerged as a separate department in 2011 seeing the increasing number of Thalassemia patients coming to Civil Hospital - Karachi. It is providing safe and healthy blood transfusions, laboratory investigations and medical checkups under the supervision of a Haematologist regularly to 275 registered patients; 80 such patients are also receiving iron chelation therapy and medications. Like all other departments in PWA, Thalassemia Services provides all its services completely free of cost. PWA hopes to expand its services with the generous help of our donors.

Mariam Muhammad Saleem



TREASURY REPORT

Patients' Welfare Association has been striving hard to provide superlative healthcare facilities to the patients of Civil Hospital, Karachi since 1979. In the 35 years of its journey, what remained constant was the sheer dedication of the volunteers and the generosity of our donors. But there is still a long way to go. Our primary aim is to make each coming day better than today and to reach out to the destitute ones for their basic medical facilities and to give them a hope to live and to smile Your generous aid and monetary support is primary in making it possible.





ADMINISTRATION AND PLANNING

The Department of Administration and Planning plays a central role in maintaining and enhancing the efficient functioning of PWA. It does so by harmonizing all the other departments of PWA with each other, and implementing strategies to promote PWA's cause and to generate funds.

The activities organized in between the period from May 2013 to April 2014 are as follows:

- World Blood Donor's Day was celebrated on 27th June 2013 in the premises of Dow Medical College to promote voluntary blood donations.
- Stalls for awareness and fund generation were set up at Jang Educational Expo, Karachi International Book Fair Expo and Social Expo.
- School campaigns were conducted in different schools including The City School (PAF Chapter), Beaconlight Academy, Happy Home School and Dawn Public School.
- PWA's 35th Annual General Body meeting was held on 29th January 2014 and was attended by many honourable personalities. Chief Guest for the event was Mr. Abdul Wahab Lakhani, Chairman Adamjee Enterprises.
- PWA's annual mega fund raising event Bakesale was held on 16th April, 2014. It generated a record breaking amount of Rs.17,61,777 /-.

Tazeem Sadiq & Sadaf Sultana

MEDIA COMMUNICATIONS

Using the various means of communication, following efforts were made to project the cause of PWA to all factions of the society from April 2013 to May 2014:

- To highlight the services of PWA, various shows were aired on different T.V and Radio channels:
- 11th April 2013: Show on FM 105
- 17th June 2013: Show on FM 105
- · 13th July 2013: Show on FM 107
- 21st Oct 2013: Show on FM 107
- · 8th Jan 2014: Show on PTV World
- · 7th April 2014: Show on News One on occassion of World Health Day
- PWA was represented in a seminar organized by Sindh Blood Transfusion Authority on account of "World Blood Donor's Day", on 3rd June 2013 at Regent Plaza, where PWA highlighted its services and role in the promotion of voluntary blood donations.
- PWA was represented at a workshop organized by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Germany, entitled 'Knowledge Management Workshop' on 14th, June 2013.
- PWA organized a blood camp and petition signing event on 27th, June 2013 at Dow Medical College. The event was covered by Health TV, Dawn News, Metro One and ARY News.
- PWA was invited and took part in a workshop in Islamabad to compile a national policy on blood transfusion and transfusion medicine, organized by Deutsche Gesellschaft für Internationale Zusammenarbeit under Safe Blood Transfusion Program on 1st, July 2013.
- During Zakat campaign, bill boards and banners were placed at prime locations in the city. Utilizing print media for the cause, advertisements were published in leading newspapers and business magazines. PWA Zakat appeal was also aired on different TV and Radio channels.
- An interview of PWA volunteers highlighting the services of PWA was aired on FM 107 on 21st Oct 2013.
- Engro Foundation publicized PWA through a video, highlighting the services of PWA on Facebook and their website. PWA won first prize in health section of "Unsung Heroes".
- PWA 34th Annual General Body Meeting was held on 29th, Jan 2014. The event was covered by Dunya Newspaper, Express Tribune, Daily Times, The News and FM 107.
- Our Annual Fundraiser, the Bakesale was held on 16th, April 2014. The event was publicized by Daily Observer Newspaper, Dawn News, Dunya TV, Samaa TV, TNN, Aaj TV, Dawn Newspaper, and Daily times, News 5, Dunya Newspaper, Geo TV, Dhoom TV, Daily Zamanat, Express Newspaper, Qaumi Akhbar Riyasat and Ummat Newspaper.
- PWA's Official Facebook page was effectively utilized throughout the year to promote the cause and services of PWA.

Ehrima Fatima

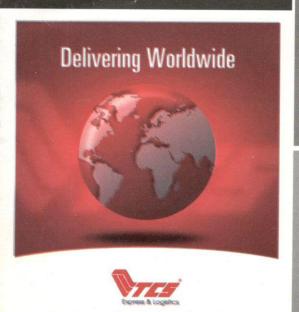
With Best
Compliments
From
HORIZON PHARMA

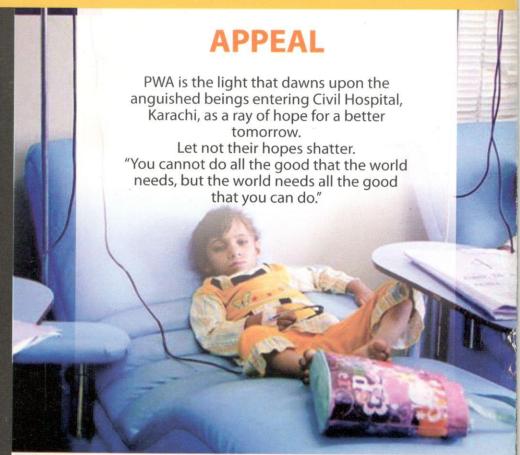


A GLIMPSE OF A ROADSIDE CAMPAIGN

At first sight, All in white, Having enthusiasm in ourselves, Oozing out zeal and zest, Wandering for a cause, Not for applause, Raising charity, For humanity, Begging for the ones in need, Those who are helpless indeed, Keeping our goals in light, Putting our interests aside, We feel, we serve, Those who deserve. Future doctors, we are, Future builders, we are, We are a symbol of elegance, Together, we can make a difference.

By: Shahamah Ahmed
Batch of 2019







FUMIGATION

With Best
Compliments
From
MUSTAFA

With Best
Compliments
From
LABLINE



Patients' Welfare Association (Regd.)

A non-political, non-governmental, Pakistan's largest student-run organization



Send your Zakat and Donations to:

Patients' Welfare Association (Regd.)

Dow Medical College & Civil Hospital, Karachi
G.P.O. Box No. 1314 Karachi
Tel: 021-99215740 (Ext. 5040-44)

Direct Line: 021-32735214 Website: www.pwa-chk.org

Email: pwachk@yahoo.com
Branch Code (0401) Account No. CD 2189-4 UBL
Baba-e-Urdu Road, Karachi
Foreign Currency A/c No. 3130001-7 UBL

eign Currency A/c No. 3130001-7 L FTC Branch, Karachi